

Cookie Statement

1. Who uses cookies? The data controller is unuodesign s.r.o., ID: 27380076, registered office at Vožická 329, 391 37 Chotoviny (hereinafter "the Controller"). This document explains what cookies we use on www.unuo.cz and how you can manage your preferences.

2. What are cookies? Cookies are small text files stored in your browser by a website. They help us remember your preferences (e.g., cart contents), analyze traffic, and offer relevant advertising.

3. Categories of cookies we use

Necessary (Technical) cookies: Essential for the proper functioning of the site (purchase process, login). Legal basis: Legitimate interest (no consent required).

Analytical and Statistical cookies: Help us understand how you use the site (e.g., Google Analytics 4). Legal basis: Your voluntary consent.

Marketing and Preference cookies: Used to personalize content and display relevant ads (e.g., Facebook, Google). Legal basis: Your voluntary consent.

Personalization AI cookies: Specific cookies from the Perselio AI tool that allow the AI assistant to remember the context of your conversation. Legal basis: Your voluntary consent.

4. Our Partners (Data Recipients) Google, Meta (Facebook, Instagram), Perselio (AI assistant), Shoptet, Glami.

5. How can you manage cookies?

Cookie bar: During your first visit (or after clearing your history), an interactive bar will appear. Here you can choose "Accept All", set preferences individually, or within those settings choose "Reject All" (except necessary).

Footer settings: A "Cookie Settings" link in the footer allows you to change your choices at any time.

Browser settings: Most browsers allow you to block all cookies.

6. Retention Period Session cookies are deleted when you close your browser; persistent cookies can remain stored for up to 24 months (or until deleted by you).

7. Your Rights Under GDPR, you have the right to access, rectification, erasure, restriction of processing, and to object. You may lodge a complaint with the Office for Personal Data Protection.